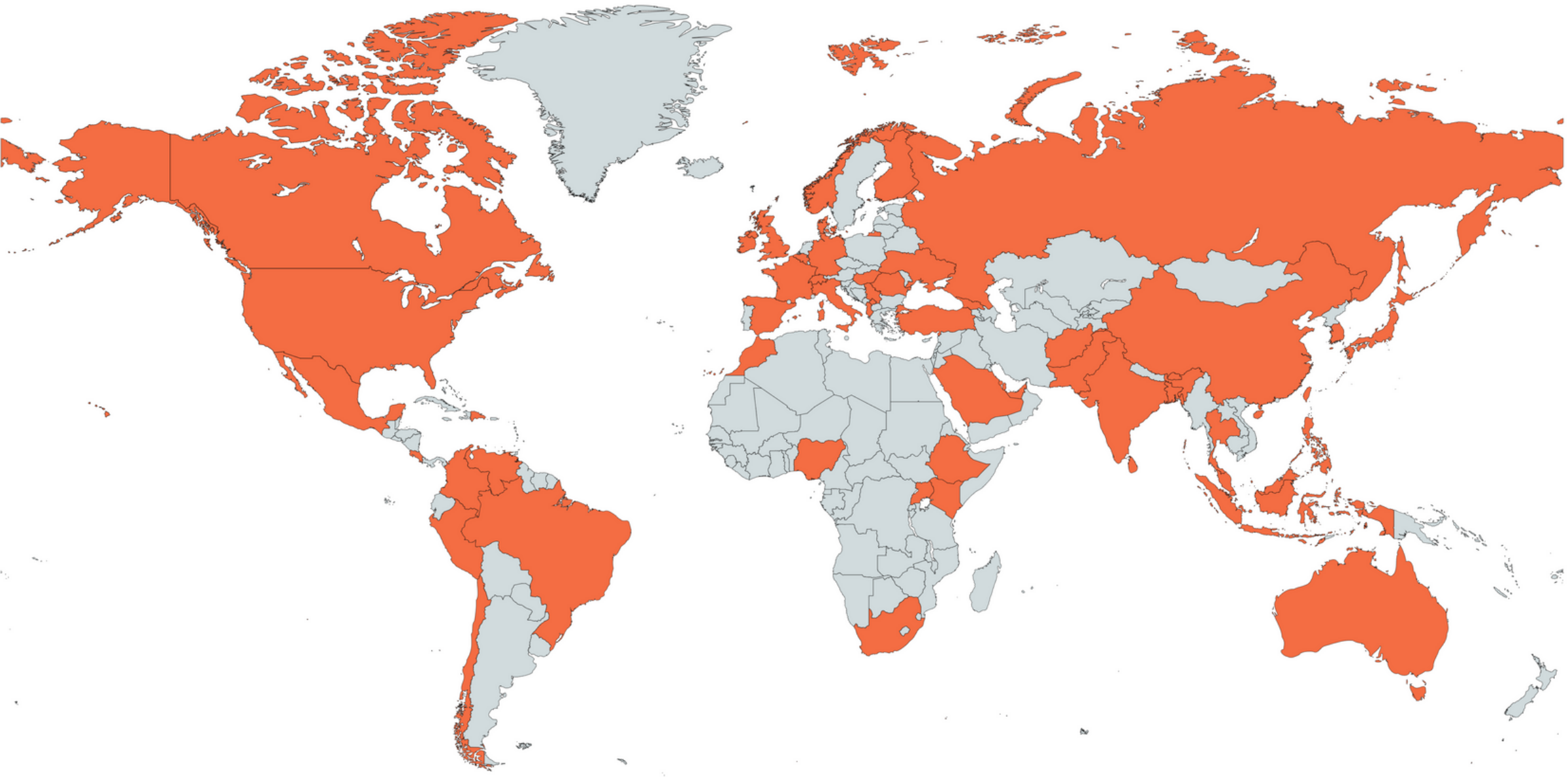


ROLE OF CULTURE IN DIPLOMACY

SESSION 2: OCTOBER 21ST, 10:30AM-12:00PM

**CULTURAL
DIPLOMACY
INITIATIVE**

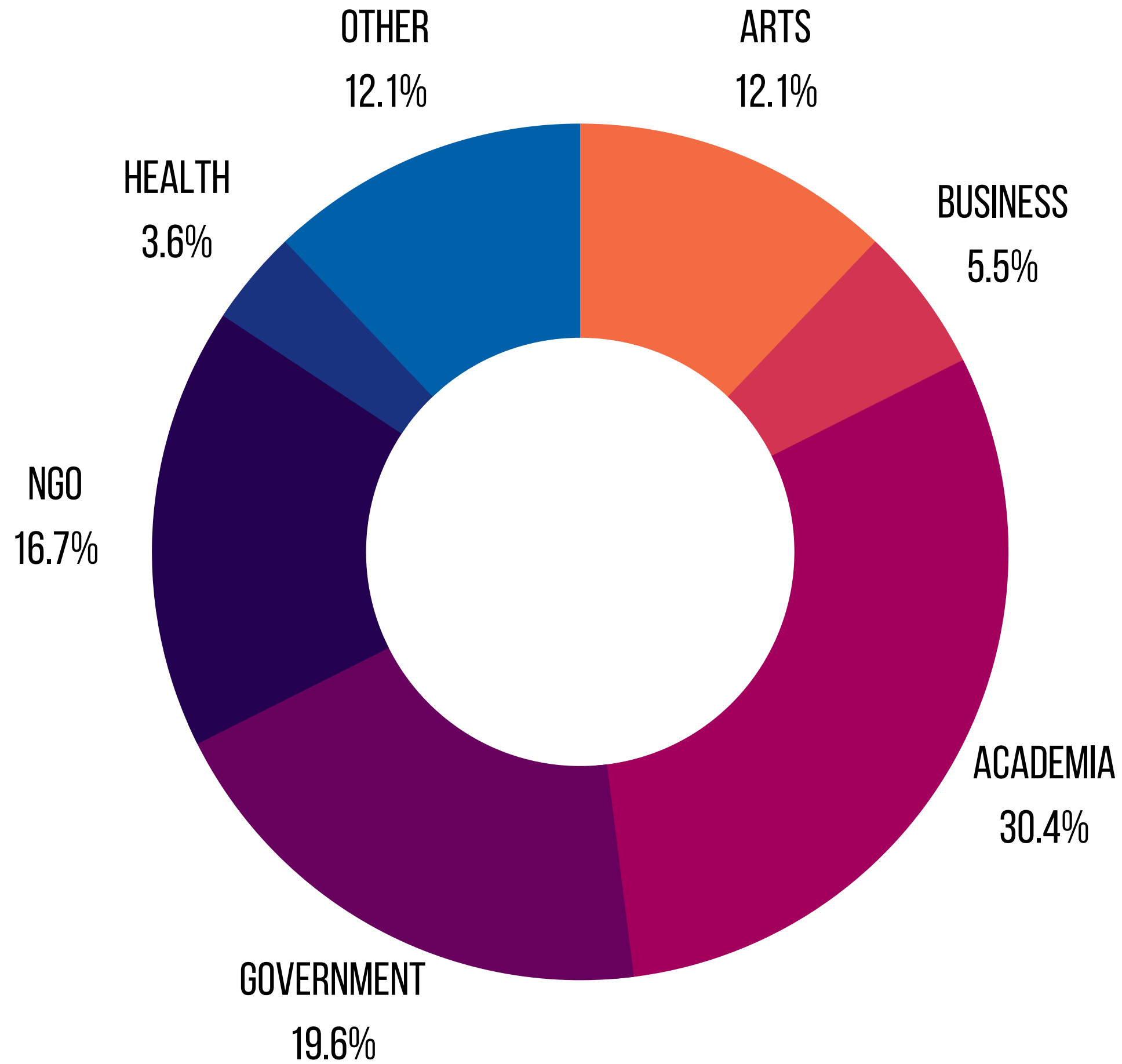
WHERE IN THE WORLD ARE MEMBERS OF THE CDI STUDY GROUP?



- Afghanistan
- Albania
- Argentina
- Australia
- Bahrain
- Bangladesh
- Belgium
- Bhutan
- Brazil
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Denmark
- Dominican Republic
- Ethiopia
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- India
- Indonesia
- Ireland
- Italy
- Japan
- Jordan
- Kenya
- Korea
- Kosovo
- Malaysia
- Mexico
- Morocco
- Nigeria
- Norway
- Pakistan
- Peru
- Philippines
- Qatar
- Romania
- Russia
- Saudia Arabia
- Serbia
- Singapore
- South Africa
- Spain
- Sri Linka
- Switzerland
- Taiwan
- Thailand
- Turkey
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Venezuela

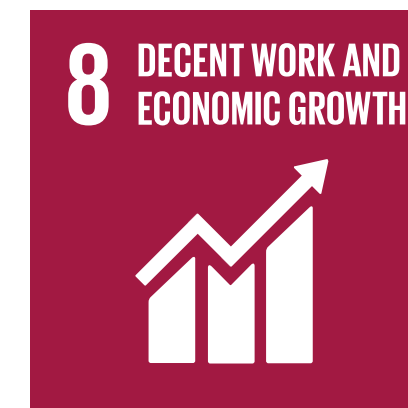
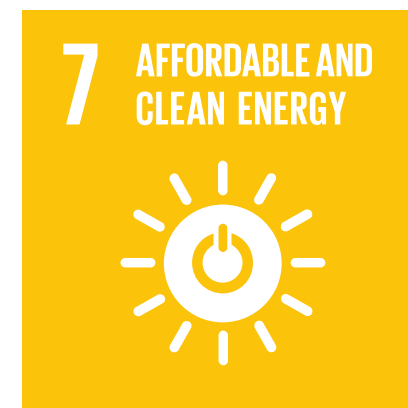
OVER 50 COUNTRIES AND LANGUAGES REPRESENTED IN THIS GROUP!

WHO ARE MEMBERS OF THE STUDY GROUP?



THE SUSTAINABLE DEVELOPMENT GOALS

The SDGs are a collection of 17 interlinked global goals designed to be a "shared blueprint for peace and prosperity for people and the planet, now and into the future"



THE GLOBAL GOALS



THE GLOBAL GOALS



1: NO POVERTY

End poverty in all its form everywhere



2: ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture



3: GOOD HEALTH & WELL-BEING

Ensure healthy lives and promote well-being for all at all ages



#4: QUALITY EDUCATION

Ensure inclusive & equitable quality education and promote lifelong learning opportunities for all



#5: GENDER EQUALITY

Achieve gender equality and empower all women and girls

6: CLEAN WATER & SANITATION

Ensure availability and sustainable management of water and sanitation for all



#7: AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable, reliable, sustainable and modern energy for all



8: DECENT WORK & ECONOMIC WORK

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



#9: INDUSTRY, INNOVATION & INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



10: REDUCED INEQUALITIES

Reduce inequality within and among countries



#11: SUSTAINABLE CITIES & COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable



12: RESPONSIBLE CONSUMPTION & PRODUCTION

Ensure sustainable consumption and production patterns



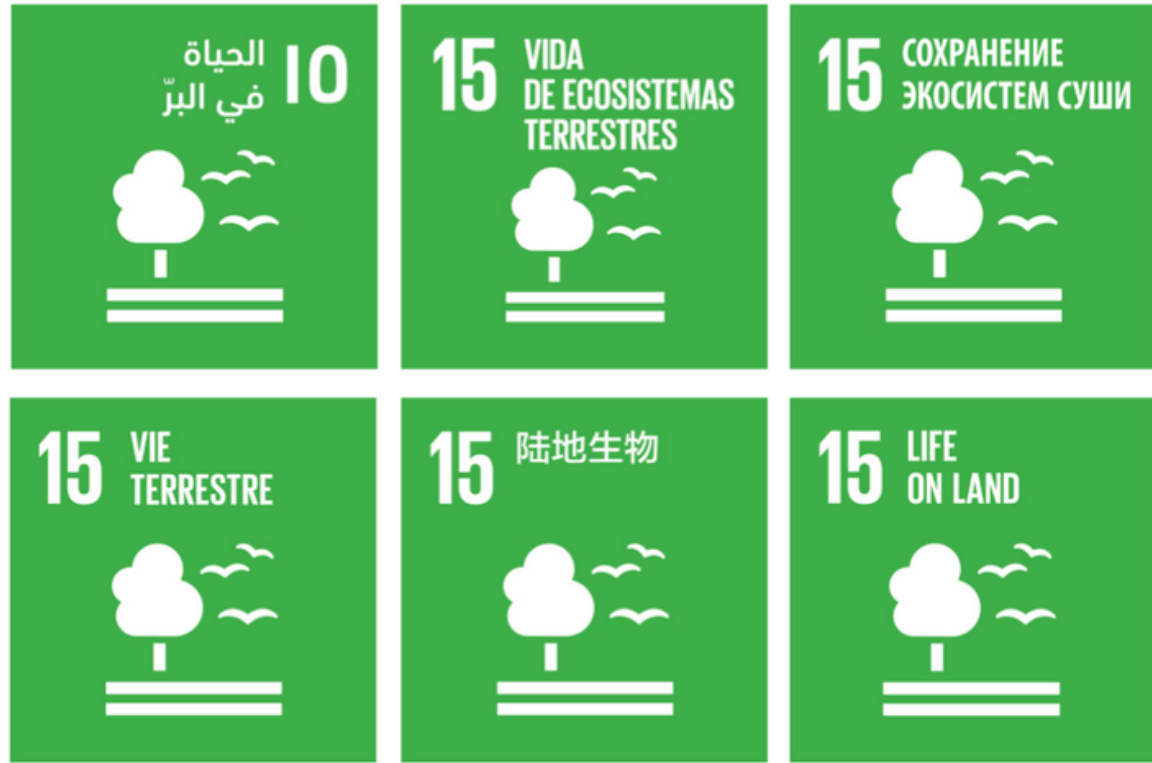
#13: CLIMATE ACTION

Take urgent action to combat climate change and its impacts



14: LIFE BELOW WATER

Conserve and sustainably use the oceans, seas and marine resources for sustainable development



15: LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss



16: PEACE, JUSTICE & STRONG INSTITUTIONS

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all level

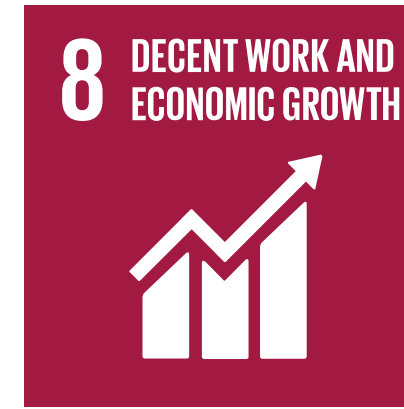


17: PARTNERSHIP FOR THE GOALS

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

BREAKOUT GROUP ASSIGNMENT:

**THINK CREATIVELY ABOUT HOW
THE CULTURAL SECTOR COULD
HELP ADDRESS YOUR ASSIGNED
SDG GOAL**



THE GLOBAL GOALS



THE GLOBAL GOALS



JANE HOLL LUTE

STRATEGIC DIRECTOR FOR SICPA NORTH AMERICA

SPECIAL-ADVISOR TO THE SECRETARY-GENERAL OF THE UN

Ms. Jane Holl Lute serves as **Strategic Director for SICPA North America**, a company that provides best in class solutions to protect the integrity and value of products, processes, and documents, including most of the world's banknotes. Ms. Lute also serves as **Special Advisor to the Secretary-General of the United Nations**, where she has held several positions in peacekeeping and peace building. Ms. Lute served as **Deputy Secretary for the U.S. Department of Homeland Security** from 2009-2013. She also served as Chief Executive Officer of the **Center for Internet Security** (CIS), an operating not-for-profit organization and home of the Multi-State Information Sharing and Analysis Center (MS-ISAC) providing cybersecurity services for state, local, tribal, and territorial governments.

THANK YOU!

NEXT SESSION:

**UNDERSTANDING DIGITAL &
CULTURAL DIPLOMACY**

FRIDAY, NOV 4TH

10:30AM-12:00PM ET

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@FLETCHER_CDI



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