



# CANALES PROJECT

CREATING CONNECTIONS THROUGH CULTURE

## ANNUAL REPORT FY19

January 1 - December 31, 2019



**Vision:** To give voice to issues of identity and culture through music and conversation.



**Mission:** Through partnerships worldwide, TCP employs artist-advocates to enhance messages and concepts relevant to social change.

Welcome! Bienvenidos! Huanying! Ahlan wa salan! Bienvenue!

As the daughter of a Mexican mother and a Bulgarian father, I was born into a state of cultural confusion. My life's journey has taught that diversity is best understood when we celebrate what we have in common. It has never been more important to find ties that bind us and heal divisions, and nothing can do more than the power of the arts. Throughout my life, I have been checking the "other" box on applications, and doing so made me feel like an outsider; like I didn't fit in. I started to ask myself, "Who is the other?" In speaking about this I realized I am not alone, and decided to use my voice to help lead the journey from "the other" to "the all."

For these reasons, I started The Canales Project, in working with artists to bring our stories and talents together to help people everywhere cope with these realities. In 2019, it was a dream come true to see the Hear Her Song initiative take shape and advance in significant ways, including the NYC premiere at Joe's Pub and international performances in the UK and China. Through Hear Her Song, we use our voices as artists, both literally and figuratively, to celebrate remarkable contributions of incredible female leaders and provide opportunities for female composers. We do so simply by creating songs from their words, using the power of the arts to touch hearts, examine belief systems, and find those common bonds that link all of us and help overcome our differences.

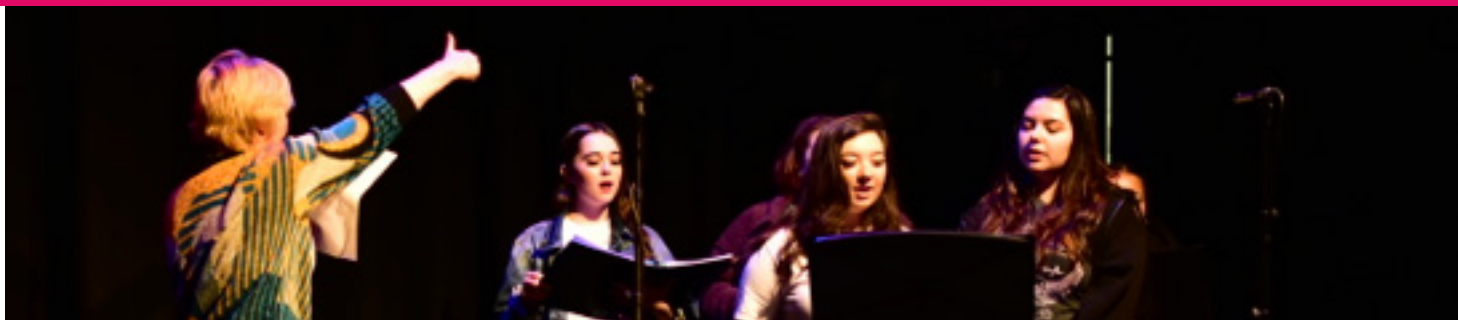
We hope you will join us in our mission!



Carla Canales  
TCP Founder/Director



# 2019 HIGHLIGHTS



Hear Her Song Global Partnerships



National Gallery of Art Partnership for Diversity & Inclusion Monthly Awareness Series

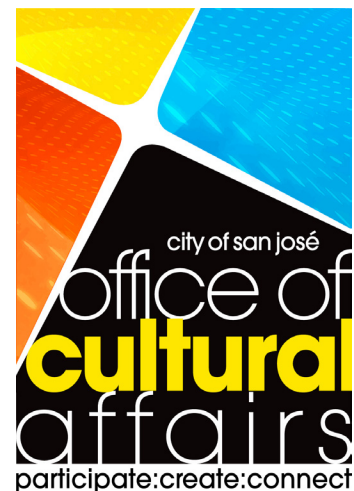


Hear Her Song NYC Debut at Joe's Pub at The Public Theater



El Sistema USA Partnership

# 2019 PARTNERS 12 new and ongoing partners



# 2019 EVENTS

16 events with 11 organizations worldwide



- Feb. 14 - National Gallery of Art in Washington, DC - Seth Parker Woods as part of African American History Month
- Feb. 26 - University of Michigan School of Music, Theatre & Dance in Ann Arbor, MI - panel discussion and performance with Carla Canales and Colleen Bernstein
- Mar. 6 - West Midlands Women's Voice - Birmingham, UK - selections from *Hear Her Song*
- Mar. 6 - United Nations in New York, NY - performance of *Hear Her Song* selections
- Mar. 12 - National Gallery of Art - Carla Canales as part of Women's History Month
- Mar. 23 - Mercy Beyond Borders Gala, Menlo Park, CA - Carla Canales and Anna Dagmar
- Mar. 29 - TEDxMidAtlantic in Washington, DC - Carla Canales and Janet Noh perform new work by Joshua Cerdania, with El Sistema USA / DC Youth Orchestra Program
- May 12 - National Gallery of Art - *Hear Her Song* performed by Carla Canales, Kurt Crowley, Celisse Henderson, Paula Green, Elizabeth Stanley, Anja Wood
- May 14 - National Gallery of Art - Enrico Lagasca and Joshua Cerdania as part of Asian/Pacific American Heritage Month
- May 19 - Hammer Theatre Center in San José, CA - *Hear Her Song* performed by Carla Canales, Kurt Crowley, Celisse Henderson, Paula Green, Elizabeth Stanley, Anja Wood
- June 8 - Hammer Theatre Center - *Duende* featuring Christopher Botta, Carla Canales, Danielle DeSwert Hahn, Jiji Kim
- June 12 - National Gallery of Art - Emily Wells as part of LGBT Pride Month
- June 21 - University of Wolverhampton - *Hear Her Song* UK premiere
- Sept. 18 - United Nations in New York, NY - performance of *Hear Her Song* selections
- Sept. 19 - National Gallery of Art - Mau Quiros as part of Hispanic Heritage Month
- Oct. 14 - Joe's Pub at The Public Theater in New York, NY - NYC production premiere of *Hear Her Song*
- Oct. 29 - National Gallery of Art - Gaelynn Lea as part of National Disability Employment Awareness Month Celebration

# 2019 ARTISTS ENGAGED

45 artists employed, payments approx. \$77K



Jake Oliver Allen  
Sheila Atim  
Manuel Bagorro  
Bella Barlow  
Colleen Bernstein  
Christopher Botta  
Sarah Browne  
Aixa Burgos  
Carla Canales  
Joshua Cerdenia  
Faye Chiao  
Sara Colman  
Kurt Crowley  
Anna Dagmar  
Michaelle Goerlitz  
Paula Green  
Rosabella Gregory  
Danielle DeSwert Hahn  
Gwyneth Herbert  
Dom Jones  
Morley Shanti Kamen  
Hyeyoung Kim  
Jiji Kim

Maria Landi  
Sophia Lanuza  
Gaelynn Lea  
Sarah Llewellyn  
Kate Marlais  
Grace McLean  
Crystal Monee Hall  
Celisse Henderson  
Enrico Lagasca  
Kelley Maulbetsch  
Janet Noh  
Zara Nunn  
Jenni Rudolph  
Erin Ortman  
Mau Quiros  
A.C. Smith  
Joy Son  
Elizabeth Stanley  
Shirley Thompson  
Emily Wells  
Anja Wood  
Seth Parker Woods



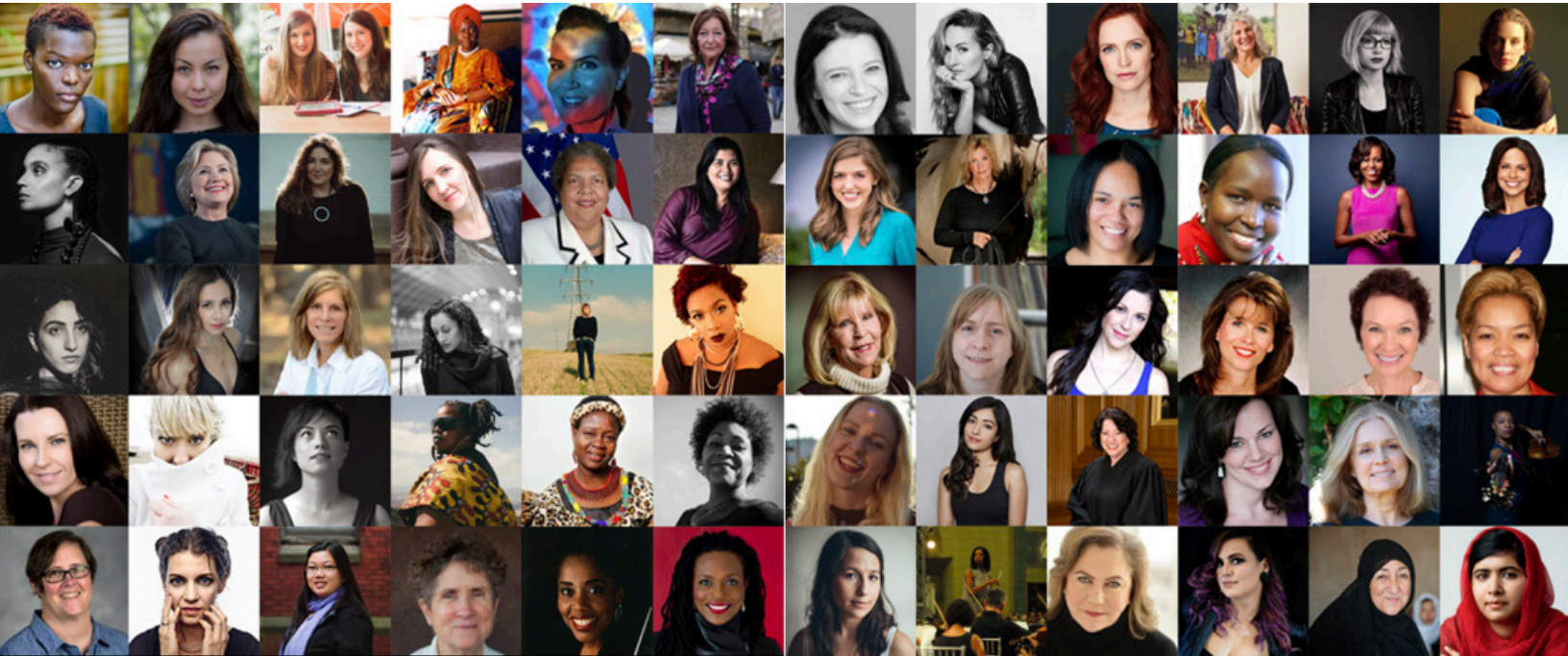
# HEAR HER SONG GLOBAL INITIATIVES

## 1. University of Wolverhampton and United Nations Decade of Women Partnership:

- 10 new compositions by UK Composers
- performance featuring composers and University students
- **"A ground-breaking initiative and the University was privileged to play its part in bringing it to the UK."**
  - Dr. Sarah Browne, Head of the School of Performing Arts, Wolverhampton

## 2. Her Village and Maestra Music Partnership

- Debut of both partnerships, including new songs by Faye Chiao, Hyeyoung Kim, Janet Noh, Helen Park, Joy Son
- Songs and partnership reflected in an upcoming studio recording, first for *Hear Her Song* and supported by Her Village Foundation, to be released in 2020
- **"An invaluable partnership."** - Georgia Stitt, Maestra



## 3. Mercy Beyond Borders and Berklee College of Music Partnership

- Continued commitment to commissioning young composers, including Dom Jones, Maria Landi, Sophia Lanuza, AL Riordan, Jenni Rudolph
- Honored women in Sudan, songs debuted at Mercy Beyond Borders Gala
- **"creative, beautiful, inspired ways [to celebrate] women in song."**
  - Sister Marilyn Lacey, Mercy Beyond Borders Founder and Director





# NATIONAL GALLERY OF ART SERIES



## 2019 Concerts and Artists:

African American History - cellist **Seth Parker Woods**

Women's History - mezzo-soprano **Carla Canales**

Asian/Pacific American Heritage - bass-baritone **Enrico Lagasca** and pianist **Joshua Cerdenia**

LGBT Pride - singer/songwriter **Emily Wells**

Hispanic Heritage - pianist **Mau Quiros**

Disability Employment Awareness - singer/songwriter **Gaelynn Lea**

Partnership with the Smithsonian's National Gallery of Art  
on Diversity & Inclusion on Monthly Awareness Series

First of this kind for the Gallery



**"The Canales Project has provided a number of meaningful, high quality programs for the National Gallery of Art's music series over the past several years. Working collaboratively with Carla Canales has been a joy, as she is so tuned in to the ways music reflects different cultural values. The projects we've done with our diversity series, highlighting heritage and awareness months, as determined by the Library of Congress, have been particularly impactful."**

**- Danielle DeSwert Hahn, National Gallery of Art Head of Music Programs**

# HEAR HER SONG DEBUT AT JOE'S PUB



- New York City premiere of staged version, with engagement of theatre director Erin Ortman
- Advancing to UCLA Center for Art of Performance in Fall 2020
- Invitation for 3-4 concert series at Joe's Pub in 2020-21 season

"I have the honor to serve as the music supervisor, which excites me because I get to work with brilliant and varied musicians, all in the service of honoring worthy leaders and using the arts to give them tools in their advocacy." - Kurt Crowley, music director of Broadway's *Hamilton*

# JOE'S PUB





"The soaring lyrics of *Hear Her Song* that honor outstanding women who have contributed to making the world a better place lift our spirits and give us hope for a brighter, more fulfilling future."

- honoree Ambassador Ruth A. Davis

"For the first time, being a female composer was an opportunity, not a setback. I felt so inspired, celebrating the incredible women whose strength and resilience make me proud to be a woman."

- composer Jenni Rudolph



El Sistema USA

EL SISTEMA USA PARTNERSHIP



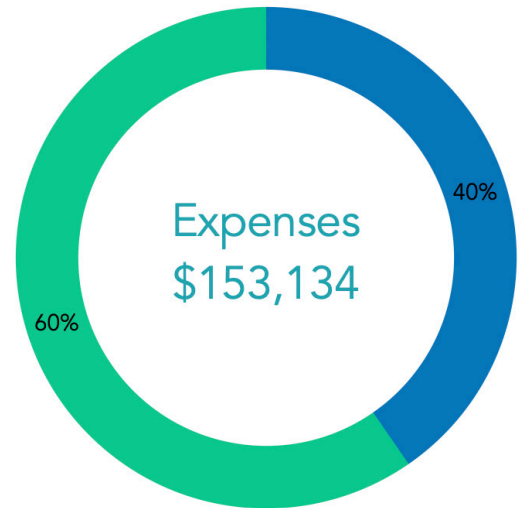
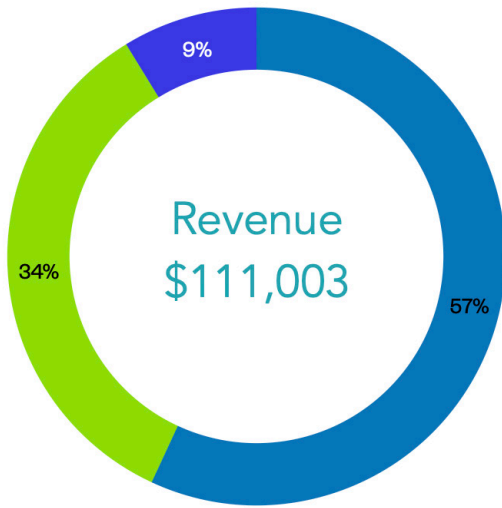
- Creation of educational arrangements for **Katy Pfaffl's *Hear Our Song***, theme song for *Hear Her Song* and arranged by composer **Joshua Cerdenia** for Beginner to Advanced ensembles levels in chorus, strings, wind/brass, and full combinations
- Have been studied and performed by over **1,000 youth across the country**
- TCP Director **Carla Canales** as **Keynote Speaker** at El Sistema USA's 2020 Symposium

"Our first year of partnership with The Canales Project has been an important one for El Sistema USA. Carla Canales served as our keynote speaker for our 2020 National Symposium and shared her story of the power of music to overcome bias and open doors - which is exactly the experience and message of our students. We look forward to our continued partnership!" - Katie Wyatt, El Sistema USA President and CEO

# 2019 FINANCIALS

● Earned ● Contributed ● In-Kind

● Programming ● Administrative



*\*\* approximately \$200K paid to artists since TCP founding in 2016*

*Additional in-kind support from University of Wolverhampton*





## BOARD OF DIRECTORS

Carla Canales, TCP Founder/Director

David Rothkopf, CEO, The Rothkopf Group

Burton Goldstein, CPA

Fabian Koss, Co-Founder of KC Social Impact Lab

Deborah Kattler Kupetz, Independent Consultant/Event Planner

## ADVISORY BOARD

Alexander Bernstein, President, Bernstein Family Foundation

Dr. Sarah Browne, Head of the School of Performing Arts, University of Wolverhampton

Nora Halpern, Vice President of Leadership Alliances, Americans for the Arts

Kerry Adams-Hapner, Director of Cultural Affairs & Deputy Director of  
Economic Development, City of San José

Vijay Gupta, Los Angeles Philharmonic and Founder, Street Symphony

Robert L. Lynch, President and CEO, Americans for the Arts

Janice Maffei, Writer/Owner, VisionFirst

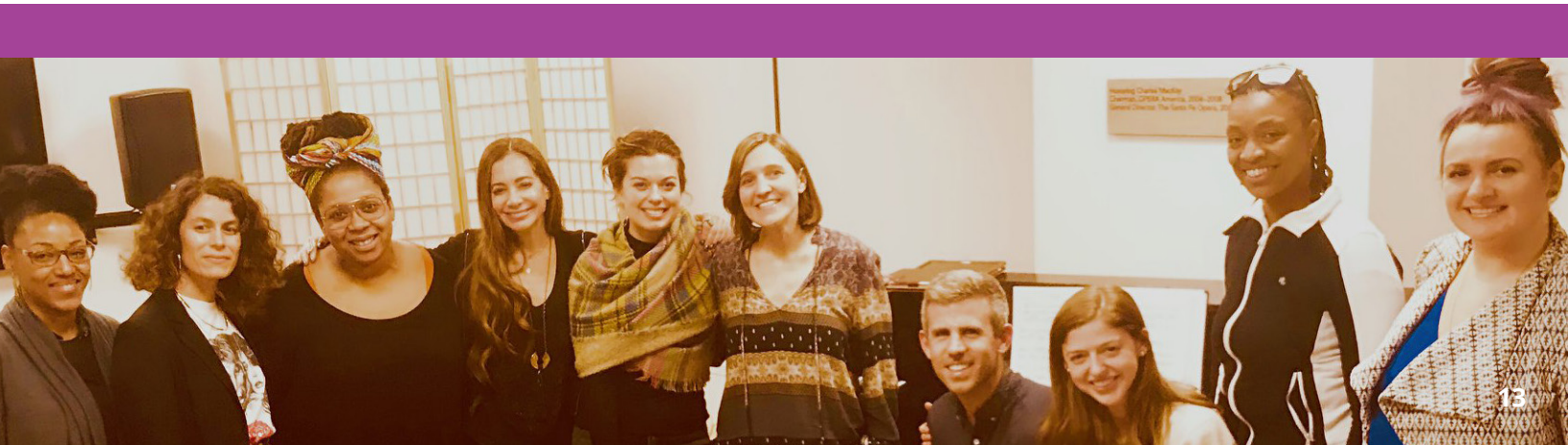
Elaine Martone, Grammy-winning Producer

Wende Persons, NYU Faculty, Arts Marketing

Stanford Thompson, Founder and Executive Director, Play on Philly!

Georgia Stitt, Composer/Conductor and Founder, Maestra Music

Gaynor Strachan Chun, Independent Arts Consultant





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